

**DATE** : 28 OCT 2017  
**PUBLICATION** : FOCUS MALAYSIA  
**SECTION** : MARKETS  
**HEADLINE** : SERBA DINAMIK BERHAD  
**CATEGORY** : COMPANY  
**MEASUREMENT** : 33.9CM<sup>2</sup>  
**TO NE** : NEUTRAL  
**REMARKS** : NIL



Current Price: **2.60 (Oct 26)**

Target Price: **RM2.85 BUY**

**PublicInvest Research**

**Serba** Dinamik has proposed to acquire a 16-storey office building in Shah Alam for RM43.5 mil as disclosed in its IPO prospectus as part of a future plan for its corporate office. The purchase will be satisfied by cash whereby RM30 mil will be financed through its IPO proceeds and the remainder from internally generated funds and/or bank borrowings.

The building acquisition is in line with the company's aims to: (i) accommodate the increasing number of employees; (b) house its employees in one main location to increase operational efficiency, minimising logistic movements and costs, thus ensuring more efficient use of man-hours; (c) provide its employees with a comfortable and conducive work environment to enhance productivity and performance, and (iv) enhance the visibility of its brand as well as elevating its corporate image and brand consciousness.

The group will continue to be supported by its core activities in operations and maintenance, and engineering, procurement, construction and commissioning, driven by its expansion into international markets. Maintain buy with target price of RM2.85.