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## Serba Dinamik attributes success to Petronas programme

KUALA LUMPUR: Serba Dinamik Holdings Bhd's sweet success and foray into the international market has been made possible by the opportunities accorded to the company under the Petronas Vendor Development Programme, says Group Managing Director Datuk Dr Abdul Karim Abdullah.

"We (have) also differentiate ourselves from competitors by using solutions to

drive the efficiency of our services," he told Bernama this evening after receiving the Bumiputera Entrepreneur Icon Award from Prime Minister Datuk Seri Najib Tun Razak at the "Bumiputera Entrepreneur Gathering and Chat with the Premier" event held at Bukit Jalil.

He added that the company's efficient service has helped many customers reap

enhanced productivity and profits.

"Receiving this award is a motivation but it is not something I expected when I first became an entrepreneur," said Dr Abdul Karim who is also Serba Dinamik's Chief Executive Officer.

He added that the company's continued success was a journey and would not end here.

Earlier, Najib also present-

ed the Bumiputera Small Entrepreneurs & Traders Award, the Bumiputera Youth Entrepreneur Award and the Bumiputera Women Entrepreneur Award.  
-Bernama

